

SIMPLY NUTRILITE FOOD BARS

Better for you than a cookie and just as tasty

It's a simple equation:

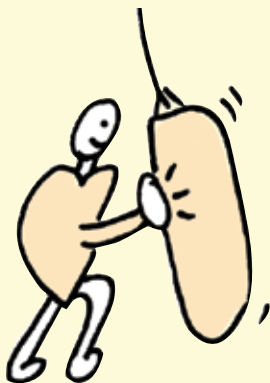
Good nutrition + reasonable prices + delicious taste = SIMPLY NUTRILITE™ Food Bars

Now here's a sum you don't need to worry about, because our team's done the math for you. We compared all the bars listed here, which range in price from 35 cents to \$5.00*, with our four great flavors. Only our SIMPLY NUTRILITE food bars mention omega 3s – those are the good fats – on our label. Same with antioxidants. Did we mention how good they taste?

We guarantee 300 mg of omega 3 (that's the good-for-you fat) with the bonus of antioxidant protection... these guys don't mention them at all:

- | | | | |
|---------------------------------------|-------------------------------------|----------------------------------|--|
| Soyjoy [†] Bars | Quaker [†]
Granola Bars | Nutri-Grain [†] | Balance Bars [†] |
| Wunderbar [†] | Reeses [†]
Granola Bars | Atkins [†] Bars | Snickers [†]
Marathon Bars |
| South Beach
Diet [†] Bars | Clif [†] Bars | Nature Valley [†] Bars | Slim•Fast [†]
Snack Bars |
| Pure
Protein [†]
Bars | Organic
Food [†] Bars | Luna [†] Bars | CocoaVia [†] Bars |
| PranaBars [†] | | Odwalla [†] Bars | |
| | | Garden of Life [†] Bars | The Bible [†] Bar |

SIMPLY NUTRILITE is a new line of bars, drinks, and supplements to help you eat and be healthier.



- Cherry Almond
- Tropical
- Chocolate Crisp Flavor
- Sweet & Salty

[†] All product names are trademarks of their respective companies.

*Based on products purchased at Meijer stores in Grand Rapids, Michigan, or priced online, 8/2007.

SIMPLY
NUTRILITE™